

# Gals on the Go Project

## ANNUAL REPORT



















## Gals On The Go Project Mission Statement

Gals on the Go Project (GOTGP) mission provides prevention and resiliency-building workshops and events to adolescents and families. Grant funds awarded and donations raised go directly to support individual and in school prevention program grants and scholarships. Gals on the Go Project resiliency workshops are developed and facilitated by licensed clinical staff committed to the emotional care of adolescents. Programs include but are not limited to building healthy relationships, healthy body and self-image, anti-bullying/kindness programs, anxiety reduction, and confidence-building programs. Gals on the Go Project wants every adolescent to have the ability to learn healthy coping and resiliency skills allowing them to become resilient leaders in our community.

#preventionISkey

#### **Board of Directors**

Founder: Deanna Marincic, MSW, LCSW

**President:** Elizabeth Poehler (Not pictured)

Treasurer: Jami Long

Secretary: Erin Guenterberg

**Board Member:** Alex Ferrone

Board Member: Dr. Moira Martin

**Board Member:** Amanda Drott

**Board Member:** Terri Alm MHNP (Not Pictured)



#### Staff

**Director of Administration** & Donor Management:

Melisa Maroo

**Workshop Coordinator:** 

Katie Mrotek

**Workshop Operations:** 

Mason Batman

**Marketing Director:** 

Becky Bohrman







## **Financial Overview**

## **Yearly Income Comparison**





## **Annual Report Highlights**

#### Financial Stability and Growth

- Maintained Income & Low Expenses: We successfully balanced our budget, ensuring financial stability, keeping expenses low while increasing scholarship workshops available to the community.
- Increased Staffing: Hired additional staff to expand our workshop offerings, enhancing our capacity to serve the community and launch additional workshops into community and schools.

#### **Community Engagement and Fundraising**

- Fundraising Events: Held 4 community business fundraising events to support Mental Health Wellness and Awareness.
- Bingo for Bags: Raised over \$28,000 from our popular Bingo for Bags event.
- Grants Received: Secured 3 grants ranging from \$5,000 to \$10,000 for workshops in schools and the community.
- Cash Donations: Raised \$22,775 in cash donations, thanks to the generosity of our supporters.

#### **Program Expansion and Impact**

- Workshops: Conducted 18 in-person workshops that supported our organization's mission and goals.
- New Initiatives: Launched Educator Training and Wellness workshops in local schools, furthering our mission to promote mental health and well-being.

GOTGP is excited to launch 3 NEW Initiatives in the works for 2025!

#### 2024 Grants Awarded











Richard R. and Karen Bertrand Charitable Fund Scholarship

## **Local Business Supporters**

























# 2024 GOTGP Workshop Highlights



**GROWING \* ADOLESCENT \* LIFE \* SKILLS** 

















#### 2024 GOTGP Workshops **Provided**

Girl Scouts (7 Troops) 146

123 Frenemies Series

26 Social Skills for Success

23 Calm, Cool, Capable

\*Birthday Party NEW\* 10

21 Leap into Leadership

22 Beauty Inside & Out

371 Youth Attended GOTGP Community Workshops Offered

#### **Celebrating a Milestone**

#### 1000 Youth and Families Empowered!

We are thrilled to announce that we have reached our goal of providing 1000 youth and families with resiliency-based education and skillbuilding skills. This achievement is a testament to our commitment to fostering mental health and wellbeing in our community.

### **Scholarships**

- 500 scholarships and emotion regulation items provided to families through Blessings in a Backpack
- 10 Individual full program scholarships for resiliency workshops
- \$1,300 in group scholarships, including WI DPI of MKE Leadership Program

Thank you to everyone who has supported GOTGP on this journey. Together, we are building a stronger, more resilient future!



#### Community Events GOTGP Promoting Mental Wellness

- **OAF Grant Dinner**
- Blessings in a Backpack Gala
- **Non-Profit Network**
- **Hartland Kids Day**

- Oconomowoc Kids Fest
- **Hartland Night Out**

www.galsonthegoproject.com

- Oconomowoc Night Out
- Grilling for Gals
- 5 Restaurant Give-Back Nights
- Oconomowoc Beir Garden
- **German Christmas Market**













Thank you!

#### SPECIAL THANKS

## TO OUR SPONSORS!

































































### A Special Thank You to the Following Donors:

Maribeth Bush, Amber Connor, The Marincic Family, Cathy James, Katie Geier, Magee Elementary Girl Scout Troop, Sara Simes, Brienna Wagner, Amber Stancer, Snyder & Ek, S.C. Attorneys at Law, Zimmerman & Steber Legal Group, Jen Osterloh, Melissa Will, Ashley Lillesand, Joy Community Company, Heather Ragen, WMAI-Women Making An Impact, Erin Frey, Terri Alm, Mila Anderson, Bettie Calvert, Diem Nguyen, Paula Jacobs, Kristin Byrnes, Jen Rahebi, Denise Spusta, Amanda Lanza, Well House 1900, Delafield Lions Club, City Wide Facility Solutions, Dynatect Manufacturing, Inc., Wisconsin Construction Wellness Community.



Learn more about our workshops





Interested in volunteering, sponsoring or donating?





